THE HONG KONG PRINTERS ASSOCIATION
香港印刷業商會

生產成本大幅上漲　印刷廠商苦不堪言

印刷品價格料上調 15%至 25%

近年，香港印刷廠商承受各項成本增加的沉重壓力，經營非常艱難，爲掙扎求存，廠家惟有調高印刷品價格，預料升幅爲 15%至 25%。

香港印刷業商會表示，這幾年來，內地工資不斷上漲，原材料如紙張、原油等價格高踞不下，人民幣匯率屢創新高（自 2005 年 7 月，人民銀行公佈調整人民幣匯率以來，累計升幅已超過 10%；由 2008 年年初至今短短數月，就已經上升逾 2%），加上國家政策的調整接踵而來，給未來營商環境帶來不穩定因素，廠家正面對前所未有的重大考驗。

在種種不利的條件之下，許多廠家已經大吃不消，部分更不得已結束業務；單單去年，深圳、東莞一帶已有七八家較大型的港資印刷廠倒閉。爲應付飈升的成本，廠家反映意見，將會調高印刷品價格，升幅由 15%至 25%不等。

Rising production costs spur price hike in the printing industry

With the production costs constantly on the rise, the local printing industry has been struggling over the past few years. A 15 to 25 percent increase in the price of printed matters would be necessary for the industry to tide over the trying times.

The Hong Kong Printers Association said that the business environment of the printing industry has become increasingly unstable as wages in Mainland China spiral upward while the cost of raw materials, including paper and crude oil, remains high. The Yuan appreciation and shifting government policies have also contributed to the predicament of the industry.

Printing plants reel under such unfavourable conditions and in some cases, shut down. In the last year alone, seven to eight Hong Kong-invested printing plants closed their doors in Shenzhen and Dongguan. Owners of printing plants estimated that a 15 to 25 percent increase in product price was necessary to offset the rising cost of production.

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